

2016 Occupational Health Psychology (OHP) Summer Institute

OHP Innovation and Creative Strategies Leading to Total Worker Health July 12-14, 2016

Location: Portland State University Smith Memorial Student Union, Rooms 327-329
Address: 1825 SW Broadway, Portland, Oregon 97201

KEYNOTE SPEAKER

Day 1: July 12, 2016

**Arnold Bakker, PhD
Erasmus University Rotterdam, The Netherlands**

Creative Approaches to Employee Work Engagement



Abstract: Engaged employees are enthusiastic about their work and feel full with energy. Scholars and practitioners are more and more aware of the importance of employee work engagement, since an increasing number of studies indicate that engagement has implications for bottom line organizational outcomes. Engaged workers put more effort in their work than non-engaged workers and therefore they perform better. They make fewer mistakes, are more creative, and have clients who are more satisfied. In his presentation, Prof. Bakker will discuss the latest developments in employee work engagement research. He will use Job Demands–Resources theory to give an overview of the most important drivers of engagement.

Additionally, he will discuss what leaders can do to facilitate employee work engagement. Prof. Bakker will also illustrate how employees can mobilize their “ego resources” to be creative, and use their personal strengths in order to deal with job demands and stay engaged. More information: www.arnoldbakker.com or www.profarnoldbakker.com