# Click to view a recording of the RFP information session for grant cycle 2025-1



# Request for Proposals Information Session



OHSU Knight Cancer Institute Community Partnership Program, January 2025-1

# Today's Agenda

- Program Overview
- 2025-1 Request for Proposals
- Applicant Resources
- Key Dates



2024-1 grant recipients, HIV Alliance is based in Eugene. The grant is to conduct a needs assessment, with a goal to investigate the benefits of HPV vaccinations for at-risk, underserved populations in Lane County.

### **Program Mission**

The mission of the Community Partnership Program is to work hand in hand with Oregon communities as allies in the Knight Cancer Institute's efforts to end cancer as we know it. We will:

#### Support

Oregon
 communities in
 understanding
 and addressing
 their most
 pressing cancer related needs and
 cancer health
 disparities.

#### Enhance

 Collaboration between Oregon communities and OHSU to address cancer in Oregon.

#### Foster

 Skills and abilities of communities to enhance longterm sustainability.

### Tiers Model

Tier 1:
Define Need
\$15,000

Tier 2: Develop and Pilot \$30,000 Tier 3: Evaluate and Sustain \$60,000

Identify local need + develop action plan

Develop approach and pilot test for feasibility and acceptability

Evaluate approach for effectiveness and establish plans for sustainability

# **Project Scope**

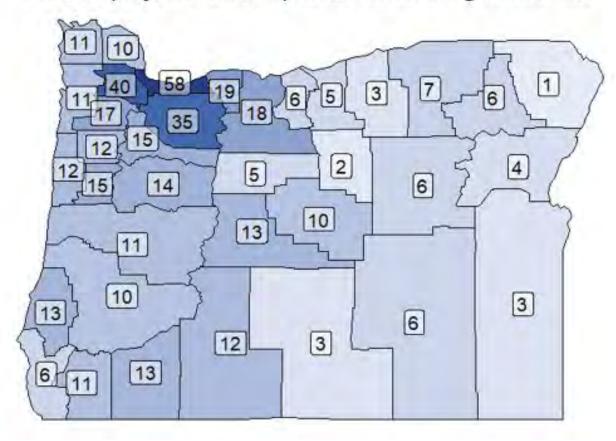


Grants are available for projects anywhere along the cancer continuum:

 Survivorship starts at point of diagnosis, therefore inclusive of support during treatment and/or end of life care

# Program Impact

#### Funded projects have impacted all 36 Oregon counties



#### All funded grants:

226

Projects funded over 19 grant cycles

79%

38% of grants focus on cancer issues exclusively in rural Oregon, and an additional 41% address both rural and urban communities.

#### **Reported by completed grants:**

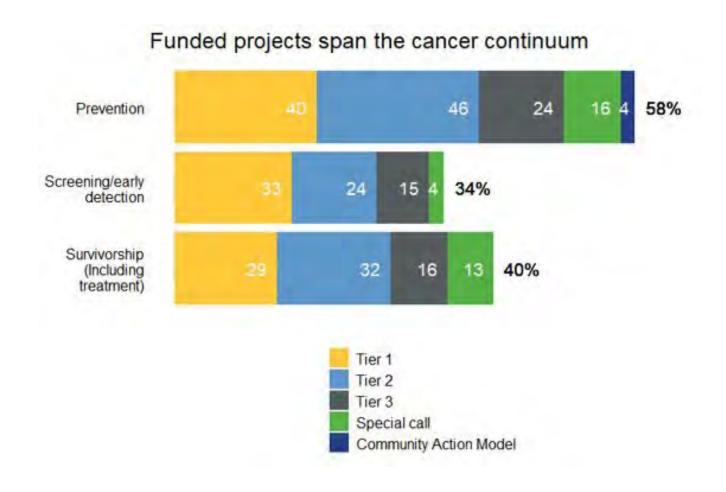
127, 959

Number of Oregonians reached through CPP

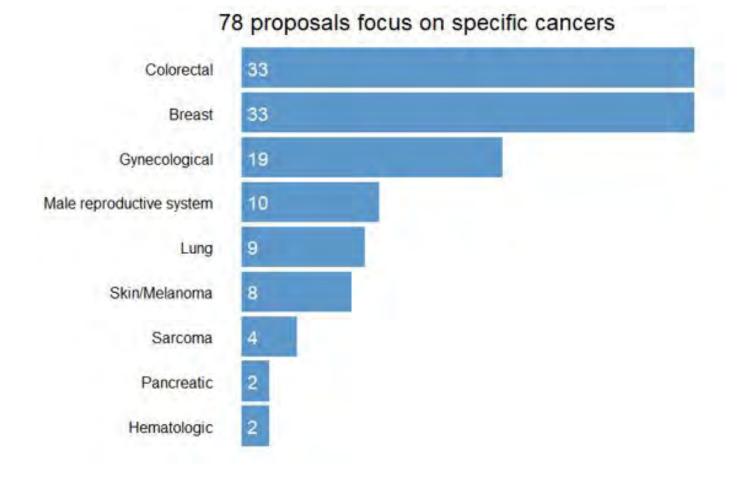
956

Number of partnerships supported through CPP

### **Continuum and Tier**

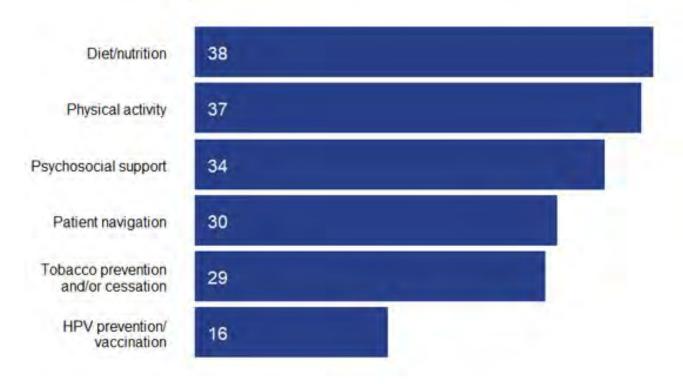


# Cancer Type

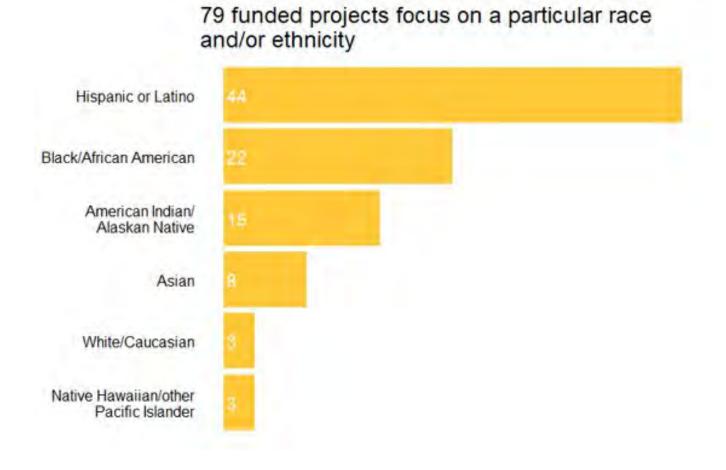


# **Cancer Topic**

146 projects focus on one or more cancer-related topics



# Race and/or Ethnicity



# Request for Proposals

Grant cycle 2025-1

# Eligibility

- Individuals affiliated with community groups/organizations, schools, government bodies, health/medical clinics, health systems or businesses.
- An organization may receive a maximum of two Tier 2 or two Tier 3 grants for a single project/concept (i.e. three total in Tiers 2 and 3)
- Applicants from academic institutions/universities are required to partner with a local community-based organization.

#### **Ineligible:**

- OHSU employees, students, divisions, or departments
- Individuals not associated with a community organization
- Grantees (individuals) with two active grants
- Projects focused or organizations based outside of Oregon
- Projects that would directly benefit OHSU

### Steps to Apply

#### 1. Develop Project Idea

- Review RFP, FAQ, download the required templates, and utilize applicant resources.
- Contact us if you need assistance with tier selection, project scope, or other questions.

#### 2. Submit an Intent to Apply

- Complete online form by noon on Friday, February 7, 2025
- Non-binding
- Receive email with instructions for submitting full proposal by Friday, February 14, 2025

#### 3. Submit Online Proposal

- Complete online form by noon on Friday, March 7, 2025
  - Supporting documents, all Tiers:

    □ Budget and justification required, use template, two-page max.

    □ Letters of support at least 1 is required for Tiers 2 and 3; additional letters are optional but highly recommended.

    □ Bibliography (APA style) optional

#### Tier 1 only:

■ Work plan and timeline – required only for evaluation consultation (use template)

#### Tier 2/3 only:

Objectives and timeline – required for full proposal and for evaluation consultation (use template)

Note: Additional supplemental documents are not accepted and will be removed from your application.

### **Example Forms and Templates**

#### Application question guides in RFP:

- Appendix 2: Intent to apply questions
- Appendix 3: Proposal questions
- Appendix 3A: Tier 1 narrative questions and review criteria
- Appendix 3B: Tiers 2 and 3 narrative questions and review criteria
  - Follow max. word counts for each question
  - Answer all questions to ensure a competitive proposal

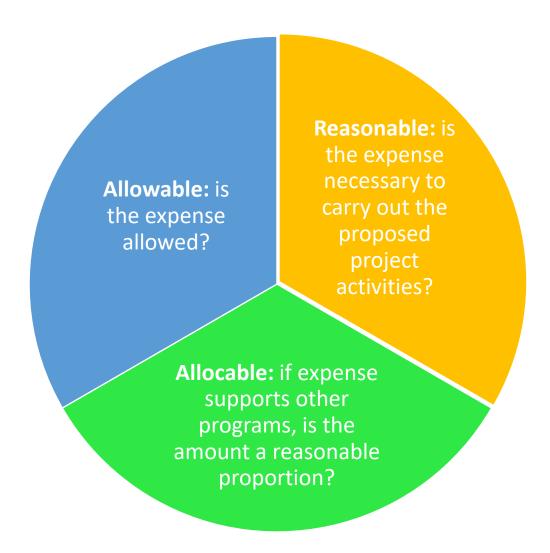
### Required templates (on website):

- Budget and justification all
- Project objectives and evaluation timeline Tiers 2, 3

**Note**: Intent to apply and proposals are <u>online</u> submissions.

# Budget

- Use budget and justification template
- Only account for expenses required to complete the proposed project
- Do not exceed grant amount



# Budget: Allowable expenses

#### Personnel

Includes both salary and fringe benefits (see exception in unallowable)

#### Indirect costs

- Facilities and administration and/or overhead
- Not to exceed 10% of the total budget

#### Consultant fees

- Equipment
  - Defined as any item that has a useful life of over one year
- Materials and supplies
- Travel costs
  - Excluding travel for CPP required activities (provided)
- Clinical care costs

**Note:** no more than 10% of total budget may be allocated to support an OHSU collaboration

# **Budget: Unallowable**

### Funds may not be used for the following purposes:

- Projects activities focused outside of Oregon
- Preparation, distribution, or use of materials to directly support or defeat proposed legislation
- Debt reduction
- Equipment items above \$3,000 (Unless justification is provided.)
- Applications from academic institutions funds may not be used to support faculty salary (staff support is allowed)

### Guidance for Letters of Support

- Letters of support should be from project partners specified in the application.
- If the letter is from an organization, use the organizational letterhead.
- Letters should clearly state that the individual or organization is ready and committed to be part of the project, if funded.
- They will state that the organization/individual is ready to provide any resources that were specified in the proposal, such as staff time, access to participants and/or a location. (These are only examples. Actual resources will vary by project).
- Letter should be signed by someone who is authorized to provide the resources that will be made available for the project

#### Do not include:

- Letters from organizations/individuals familiar with your organization's work but will not be part of implementing the project.
- Thank you notes or letters of appreciation/recommendations from beneficiaries of previous projects.

If uploaded, they will be deleted.

# We highly encourage proposals that:

- We encourage organizations to apply that are led by and/or committed to serving communities facing cancer health disparities
- Aim to address cancer-related health disparities:
  - race
  - ethnicity
  - socioeconomic status
  - gender identity
  - sexual orientation
  - geographic location
  - disability



2023-2 grant recipient, Tillamook County Health Dept.

### Cancer-relatedness

- Project's connection to cancer should be clearly described and justified.
- Reviewers look for proposed impact on cancer-related need
  - Changes in cancer-related knowledge, risks, behaviors, etc.
  - Incorporate evidence from other programs/studies (e.g. studies showing relationship between physical activity and lower risks of certain cancers)
- If proposing a prevention project, measures should include shortor long-term outcomes related to cancer
  - E.g. change in knowledge around connection between nutrition and cancer prevention
- If proposing a screening project, describe options for supporting individuals who screen positive with resources for appropriate follow-up care

### Cancer-relatedness example

#### Asian Health & Service Center: Asian Diet & Cancer Project

- Target population: Cantonese speaking cancer patients, survivors, and caregivers.
- **Region**: Residents of tri-county area.
- Activities: Conduct three cancer-related cooking demonstrations and education events for 10-12 participants.
- Measures: Develop and distribute survey to measure knowledge of nutrition and cancer. Record program activity and services outside of program utilized by attendees. Host one focus group in Cantonese and collect survey for feedback.

#### Connection to cancer:

- Deliver nutrition cancer education
- Surveys included knowledge-based questions about connection between nutrition and cancer

#### Asian Diet & Cancer Project 2022 Cancer Support Nutrition and Cooking Classes





### Review Process

#### **Review criteria categories:**

- Significance and impact
- Approach
- Organization and team

#### Tier 1 review:

- Administrative review by CPP administrative staff and Steering Committee
- Additional consideration: Does the proposal address a unique need or target an underserved community?

#### Tiers 2 and 3 review:

 Reviewed by committee including cancer-related content experts or representatives of community organizations and/or OHSU

# Applicant Resources

#### Community Outreach and

#### Engagement

For Community Members

For Researchers

#### Community Grants

Tiered Grants

Special Calls

How to Apply

Grantee Resources

Program Impact

Funded Projects

Community Grants FAQ

Leadership

#### Community Events

Internship Opportunities

Mobile Outreach

Programs and Initiatives

COE Team

#### How to Apply for a Community Grant



#### Tiered grant applications are OPEN

Application instructions are outlined below. Contact us with questions at any time.

#### 1. Develop your project idea

- Review the 2025-1 Request For Proposals (2) and the frequently asked questions.
- Register for the Request for Proposals information session on Thursday, January 23, 2025 at 9 a.m.

#### 2. Submit an intent to apply form by noon on Friday, February 7, 2025.

- Submitted information is not binding and may be updated at the full proposal stage.
- · All applicants who complete step 2 will be invited to submit a full proposal.

#### 3. Submit full proposal by noon on Friday, March 7, 2025

- Applicants will receive emailed instructions by February 14 for submitting the full
  proposal. Note: Program emails will come from knightcancercro@ohsu.edu ☑, noreply@email.zenginehq.com ☑ and no-reply@webportalapp.com ☑. Add these to
  your safe senders list.
- All tiers: <u>Download the 2025-1 proposal questions</u> win a Word document to help you
  prepare answers before the online portal becomes available.
- All tiers: Download the required <u>budget template</u>, v. Jan 2021 🖹
- Tier 1: Download the optional <u>Tier 1 Work plan and timeline template</u> (required for evaluation consultations)
- Tiers 2 and 3: Download the required <u>Objectives and timeline template</u> (required for evaluation consultations and at full proposal stage)



#### View the 2025-1 RFP

Learn about the most recent funding opportunity.

Download the RFP

#### Supplemental resources for Tiered Grants

- Tier 1 Action planning toolkit
- Tier 2 and Tier 3 Planning guide
- S.M.A.R.T. Objectives template w
- Tiers 2 and 3: see also the evidence-based approach (EBA) resources in the accordion below.

#### Additional application resources

County-level cancer statistics	+
<u>Data analysis resources</u>	+
Health disparity and evidence-based approach (EBA) resources	+
Putting Public Health Evidence in Action Training	+

# Develop a Project Idea

All tiers	<ul> <li>Project design and evaluation planning webinar</li> <li>Complimentary evaluation consult</li> <li>Budget template (required)</li> </ul>
Tier 1	<ul> <li>Work plan and timeline template</li> <li>Action planning toolkit</li> </ul>
Tier 2 and 3	<ul> <li>Planning guide</li> <li>Objectives and timeline template (required)</li> <li>Putting Public Health Evidence in Action: Introductory Modules         <ul> <li>Finding evidence-based approaches (EBAs)</li> <li>Selecting an EBA</li> <li>Adapting an EBA</li> </ul> </li> </ul>
Tier 3 only	Data analysis support resources

### Additional Resources

### **Cancer data by county**

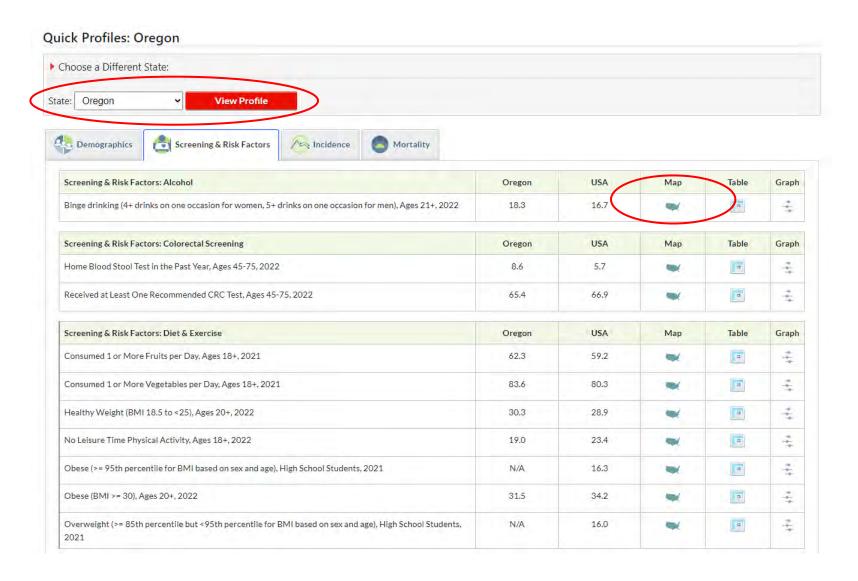
State Cancer Profiles

### Select an Evidence-Based Approach (EBA)

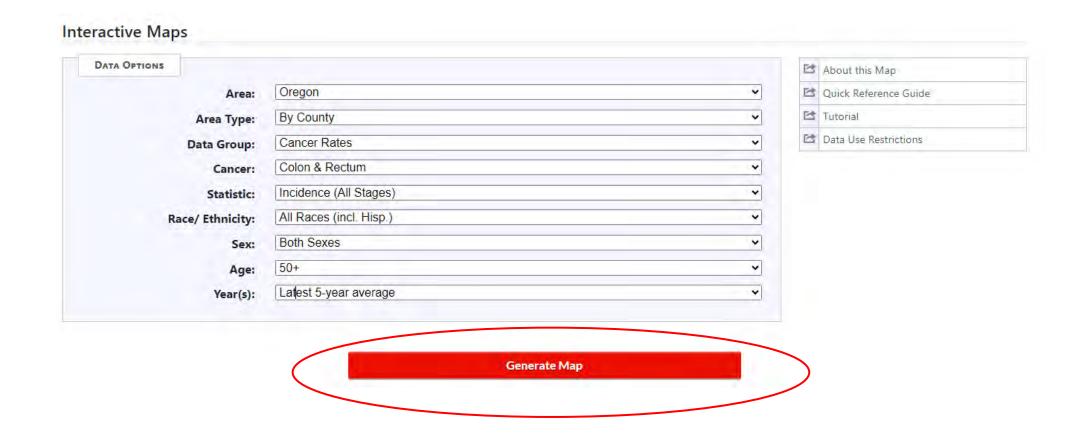
- National Cancer Institute Evidence-Based Cancer Control <u>Programs</u> (EBCCP) – provides EBA models; searchable by topic, population, setting
  - <u>Practice Tools</u> webinars/resources for adapting and implementing EBAs

Feel free to contact us for support in identifying an appropriate EBA

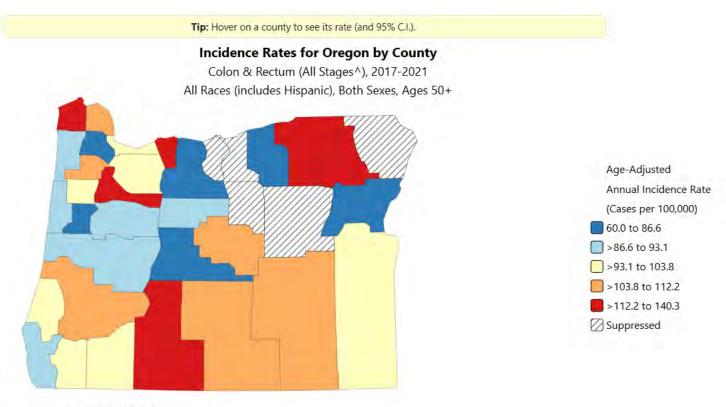
### **State Cancer Profiles**



### **State Cancer Profiles**



### **State Cancer Profiles**



Created by statecancerprofiles.cancer.gov on 01/22/2025 2:08 pm.

State Cancer Registries may provide more current or more local data.

- + Incidence rates (cases per 100,000 population per year) are age-adjusted to the 2000 US standard population (19 age groups: <1, 1-4, 5-9, ..., 80-84, 85+). Rates are for invasive cancer only (except for bladder cancer which is invasive and in situ) or unless otherwise specified. Rates calculated using SEER\*Stat. Population counts for denominators are based on Census populations as modified by NCI. The US Population Data File is used for SEER and NPCR incidence rates.
- ‡ Incidence data come from different sources. The Average Annual Percent Change (AAPC) is based on the APCs calculated by Joinpoint. Due to data availability issues, the time period used in the calculation of the joinpoint regression model may differ for selected counties.

Rates and trends are computed using different standards for malignancy. For more information see malignant.html

### Tier 2/3: What is Evidence-based?

Some evidence is stronger than others and more evidence is stronger than a single study/project.

- **Degree of scientific evidence** published randomized controlled trials (high) to testimonials/anecdotal information (low)
- Amount of evidence many studies showing consistently positive results (high) to a single study with insufficient findings (low)
- **Degree of match to target community** evidence from studies in same/similar population as target population, i.e., urban kids to rural kids (high) to evidence from a study in a different population, i.e., urban adults to rural kids (low)

# **Evidence-Based Cancer Control Programs** (EBCCP)

#### **Transforming Research into Community and Clinical Practice**

The EBCCP (formerly RTIPs) website is a searchable database of evidence-based cancer control programs and is designed to provide program planners and public health practitioners easy and immediate access to program materials.

























**EXPLORE PROGRAMS BY AREA** 









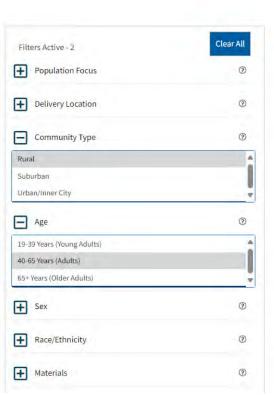
Making

Tobacco Control





# Search: Colorectal cancer, adults, rural



	Program Title & Description	Population Focus	Delivery Location	Community Type	Age	Sex
+ (	Against Colorectal Cancer in Our Neighborhoods (ACCION)	Medically Underserved	Clinical, Other Settings, Religious Establishments, Workplace	Rural, Urban/Inner City	40-65 Years, 65+ Years	Female, Male
Đ	Colorectal Cancer Education, Screening and Prevention Program (CCESP): Empowering Communities for Life	Medically Underserved	Clinical, Other Settings, Religious Establishments	Rural	40-65 Years, 65+ Years	Female, Male
Ŧ	Colorectal Cancer Screening Intervention Program (CCSIP)	Un- and/or Under- Screened People	Clinical, Other Settings, Religious Establishments	Rural, Suburban, Urban/Inner City	40-65 Years, 65+ Years	Female, Male
+	Community Cancer Screening Program (CCSP)	Medically Underserved	Clinical	Rural	40-65 Years	Female, Male
Đ	Family CARE (Colorectal Cancer Awareness and Risk Education) Project (FCARE)	People with Familial Colorectal Cancer Risk	Clinical, Other Settings	Rural, Suburban, Urban/Inner City	19-39 Years, 40-65 Years, 65+ Years	Female, Male
<b>+</b>	Kukui Ahi (Light the Way): Patient Navigation		Clinical, Other Settings	Rural	19-39 Years, 40-65 Years, 65+ Years	Female, Male
Đ	New Hampshire Colorectal Cancer Screening Program (NHCRCSP) Patient Navigation Intervention	Medically Underserved	Clinical, Home, Other Settings, Workplace	Rural, Suburban, Urban/Inner City	40-65 Years, 65+ Years	Female, Male

### Review the intervention

# PROGRAM HIGHLIGHTS

Purpose: Designed to promote colorectal cancer (CRC) screening among uninsured Hispanic adults (2016).

Age: 40-65 Years (Adults), 65+ Years (Older Adults)

Sex: Female, Male

Race/Ethnicity: Hispanic or Latino

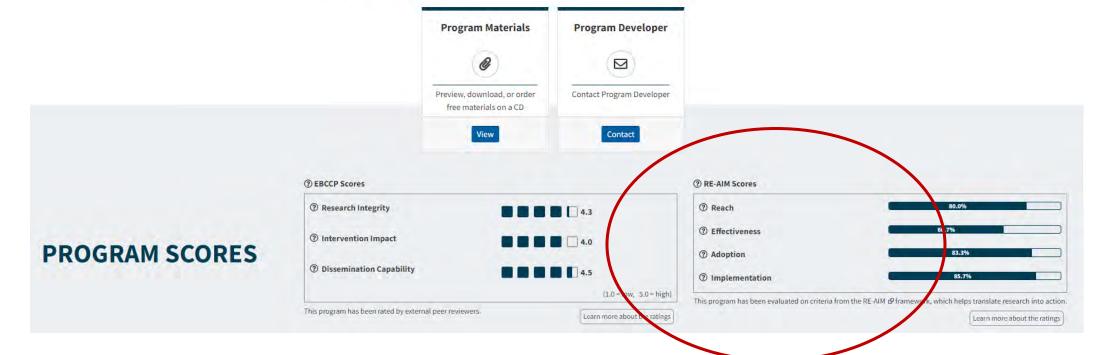
Program Focus: Awareness Building and Behavior Modification

Population Focus: Medically Underserved

Program Area: Colorectal Cancer Screening

Delivery Location: Clinical, Other Settings, Religious Establishments, Workplace

Community Type: Rural, Urban/Inner City



### **Key Application Dates**

#### Friday, February 7 by noon

Submit an <u>intent to apply form</u> in the online portal

#### Friday, March 7 by noon

 Submit the proposal and supplemental documents in the online portal

#### Late May 2025

Funding decisions announced

#### **Project Start Date**

• August 1, 2025

# Questions?

### Community Partnership Program website:

www.ohsuknightcancer.com/community-grants

### Contact us!

Email: knightcancercro@ohsu.edu

Phone: 503-418-8077